# Special Event Residential Permit Parking Proposed Elements/Actions

# Overview:

- Will be managed like the existing Residential Permit Parking (RPP) program (same signs, permits, but with new zone numbers)
  - Falls under the purview of the Parking Operations Division, RPP Section
- Each house can receive up to 4 permits (2 hangtags, 2 stickers)
  - Lost/replacement hang tags will be provided at cost to requestors
  - Transfer of hang-tags to new homeowner/tenants is required but decal permits cannot be transferred. New homeowners/tenants must request decals and must provide proof of residency to obtain permits.
  - Replacement decal for new vehicles will be provided free of charge with return of old permit. If the old permit is not available a fee for a replacement will be assessed.
- Initial costs will be determined after feedback is received on signage locations and coverage areas
  - Initial hang tags/decals are INTENDED to be included in the one-time costs
  - Additional meetings are needed some organizers have expressed interest in a donation to start the program
  - o Multi-family discussion will occur area by area, customized as needed.
- Parking Enforcement Officers will be added to the toolbox to patrol neighborhoods and ticket/<u>tow</u> illegally parked vehicles
  - May reduce the number of police officers writing tickets, which will be augmented by parking enforcement at the organizer's expense. Potential for more enforcement coverage, with less impact to public safety writing parking tickets.
- Zone active during special events
  - Zones created by neighborhood (can be activated in a custom fashion depending on scope of event impact)
- Entryway signs will be posted into neighborhood during those events, and drivers can also call 311 to ask about special events for a given zone number

# **Next Steps**

- Receive feedback from stakeholders
- Receive agreement/Consensus of a certain grace period
  - o Certain finite number of events or a finite time period
  - o Period must be accepted by all areas from an enforcement perspective
- Proposed fine is \$250, with an early pay amount of \$125
- Finalize estimate costs, resources for roll out. Will include a significant lead time for sign manufacturing, pass distribution, etc.

# **Actions:**

# Step 1

- City Council action to establish the program
  - NOTE this action <u>will NOT adopt the maps or zones</u>. Those will be finalized with neighborhood input
  - o If approval does not occur in June, then the program will be delayed from further action until the fall when City Council reconvenes post-budget discussions.
- City Council will need to pass an ordinance to increase the fine amount
  - Proposed fine is \$125 early amount, \$250 standard

# Step 2

- Finalize maps and zones with stakeholders
- Finalize cost estimates
- Meet with event organizers regarding potential donations to establish the program (one-time costs such as sign manufacturing)
- Robust multi-modal messaging plan attendees, events, public, neighborhoods

From: Hargrove, Frances

To: 'Image: Image: Imag

Subject: DRAFT - Event Permit Parking Map - Zilker/ Barton Hills

**Date:** Monday, May 01, 2017 3:59:00 PM

Attachments: ZILKER BARTONHILLS PARKING SIGNS 04012017.bak.pdf

#### Happy Monday All:

Attached is the draft version on the event permit parking signage locations for Zilker and Barton Barton Hills. As discussed in the meeting, we started by covering the entire area, but will likely not need to go as far south as the map indicates. Please review and let us know how far back you would like us to place the signs. As soon as we have those details, we can finalize the costs.

Please let me know if you have any questions or need further assistance at this time.

Thank you!

Frances

# **Frances Hargrove**

Division Mgr - Austin Transportation Department Austin Center For Events 505 Barton Springs Road Austin, Texas 78704 512-974-7083 Visit us @ www.Austintexas.gov/Citystage From: <u>Maurer, Jason</u>

To: <u>Hargrove, Frances; Redfern, Jason</u>

**Subject:** Emailing: OfficerBarricadeCosts\_ZilkerShoresEvents.xlsx

**Date:** Monday, May 15, 2017 9:35:52 AM

Attachments: OfficerBarricadeCosts ZilkerShoresEvents.xlsx

Your message is ready to be sent with the following file or link attachments:

 $Officer Barrica de Costs\_Zilker Shores Events.xlsx$ 

Note: To protect against computer viruses, e-mail programs may prevent sending or receiving certain types of file attachments. Check your e-mail security settings to determine how attachments are handled.

From: Maurer, Jason

Redfern, Jason; Hargrove, Frances; Jones, Michael; Sweeney, Tom; Bourenane, Patricia; Manno, William; Austin, Lee; Mooney, Ryan; Al-Hajeri, Joseph; Losolla, Sarah; Moreno, Annette; Perlaky, Gergo; Suda, Michael; To:

Thompson, Chris

Subject: **Event Parking Program** 

Date: Tuesday, March 28, 2017 1:31:14 PM

G2 special events parking.doc Attachments:

# Afternoon everyone –

Attached are meeting notes to date, including action item master list.

Please come prepared to make some decisions in the 2 meetings scheduled for next week.

Jason A. Maurer Sales and Events Manager Office of Special Events Austin Parks and Recreation Department 512-974-2427

From: Maurer, Jason

Redfern, Jason; Hargrove, Frances; Jones, Michael; Sweeney, Tom; Bourenane, Patricia; Manno, William; Austin, Lee; Mooney, Ryan; Al-Hajeri, Joseph; Losolla, Sarah; Moreno, Annette; Perlaky, Gergo; Suda, Michael; To:

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Date: Tuesday, March 28, 2017 1:31:15 PM

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From: Hargrove, Frances

To: <u>Olvera, Judith (Judith.Olvera@austintexas.gov)</u>

Cc: <u>Maurer, Jason</u>
Subject: Event Permit Parking

**Date:** Friday, April 28, 2017 3:29:00 PM

Judith,

We need some PDF's of the maps you created for the Event Permit Parking. If you can separate the Bouldin Closures from the Zilker Barton/Hills that would be best. They also need to clearly say "DRAFT". I need those as soon as possible please.

Thanks!

Frances

# **Frances Hargrove**

Division Mgr - Austin Transportation Department Austin Center For Events 505 Barton Springs Road Austin, Texas 78704 512-974-7083 Visit us @ www.Austintexas.gov/Citystage From: Maurer, Jason

To: <u>Hargrove, Frances</u>; <u>Redfern, Jason</u>

Subject: FW: Special Event Parking Program - Stakeholder Program Review

**Date:** Thursday, May 11, 2017 11:47:40 AM

So you are ready to answer.

Jason

From: David Piper [mailto:

**Sent:** Thursday, May 11, 2017 11:40 AM

To: Maurer, Jason < Jason. Maurer@austintexas.gov>

Cc: 'David King' < | 'david poisson' < | Jeff Jack

Subject: RE: Special Event Parking Program - Stakeholder Program Review

Jason,

The Zilker listserve has been active since the EPP proposal was announced yesterday. Some of the discussion is about merely allowing parking on only one side of all streets in a designated area during events. I just wanted to give you a heads-up for the meeting tomorrow that the question will be asked.

Dave Piper

From: David King [mailto:

**Sent:** Thursday, May 11, 2017 10:08 AM

To: Jason Maurer

Cc: Hargrove, Frances; Sweeney, Tom; Jones, Michael; Redfern, Jason; Mooney, Ryan; Moreno, Annette;

Paul Seals; Paul Strange; david poisson ( Melissa Hawthorne;

Perlaky, Gergo; Al-Hajeri, Joseph; Zemel, Jody;

David Piper

Subject: Re: Special Event Parking Program - Stakeholder Program Review

Thanks, Jason.

I'm headed out of town and will return on Monday evening. Dave Piper will represent the Zilker Neighborhood Association (ZNA) at the meeting tomorrow at 1 pm in room 1070 conference room at One Texas Center. We discussed the event permit parking (EPP) program at our ZNA Executive Committee meeting last night. We want to coordinate with Barton Hills on the boundaries for the EPP zone and Dave can provide more details at the meeting tomorrow.

I will be happy to call in and participate by phone. Do you have a call in number that I should use?

Thank you!

On May 11, 2017, at 9:06 AM, Maurer, Jason < <u>Jason.Maurer@austintexas.gov</u>> wrote:

Good morning -

Tomorrow we have a follow up meeting on hold at 1 pm, One Texas Center –

Stakeholders – I wanted to make sure you had enough time to develop additional question in qualify a meeting, or if you need a few more days, so that our meeting time is meaningful.

Just checking in before tomorrow.

Thank you all!

Jason A. Maurer
Sales and Events Manager
Office of Special Events
Austin Parks and Recreation Department
512-974-2427



200 South Lamar, Austin, Texas 78704 (512)974-6797 (512) 974-6756 Fax reservations@austintexas.gov http://www.austintexas.gov/parkevents

# PARKLAND EVENTS TASK FORCE RECOMMENDATION LINE ITEM PROJECT

#### **RECOMMENDATION ITEM and STAFF:**

Section Letter:	G Section Title: 2
Full Text of Item :	The task force recommends immediate implementation of a Special
	Events Permit Parking (SEPP) Program for neighborhoods that are in or
	adjacent to the special event impact zone with specific priority focus on
	the Zilker, Bouldin and Festival Beach area neighborhoods. The program
	shall be established with focus on increased fines for parking, changes to
	City procedure and practice to encourage effective towing or booting
	authorization and ticketing by non-sworn personnel. City staff shall pilot
	the program no later than the fall of 2016.

PROJECT LEAD:	Transportation
Project Department	Transportation; Court; Law; PARD; ACE; APD
Participants:	
Team Members:	TPSD – Frances Hargrove, Lee Austin, Jason Redfern, Lee Davila
	PARD – Jason Maurer
	Law – Trish Link
	APD – Tom Sweeney
	ACE – Bill Manno

## **ITEM DETAILS:**

Meeting History:	L .		d respectively creating the ementation of the parking	•	
	2/3/17 – Law, APD, TPSD, PARD group meeting				
	2/21/17 - 1	eview/need	s assessment meeting		
	3/28/17 -				
Work Plan and	See end pag	es -			
Key line item					
benchmarks:					
Requires City Council	Yes		Requires Rule Adoption?	Yes	
Action?	. ,			, ,	
Requires Event Use					
Policy Change?					

#### **PUBLIC ENGAGEMENT/STAKEHOLDERS:**

Roll Out Plan/	
Strategy:	
Stakeholders and	Event organizers
Stakeholder Groups:	Public event attendees
	neighborhoods
Plan to engage	Neighborhood meeting



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stakeholders:	Event organizer meeting
Known community/	
stakeholder pitfalls,	
objections, support	
bullets:	

# Action Items -

Area maps per district/install area

Cost estimate - first time roll out, printing (hang tags or stickers as decided), staff time

Cost estimate – manufacturing signs

Fines – parking – current? New/proposed?

Fines – towing – current? New/proposed?

How to identify addresses?

Neighborhood meetings/overviews

Ordinance draft – regulatory, fines

Sign count

Sign template – for entry to enforcement areas

Sign template – for installation

Regulation – who is writing any regs needed – timeframe?

Funding – meeting with organizers – donation possibility, paperwork, management approval

#### PIO/Marketing Plan

What to expect – attendees – neighborhoods Who to call – questions? Experiential differences Maps/graphics assessment





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#### 2/3/17 meeting notes

Law will write change to 12-5-9

## 2/21/17 meeting notes

#### Program Details -

Consensus is that hang tags are the recommended option Consensus is that once per year is the recommended distribution pattern 2 hangtags per household

Discussion of at least 4 signs per block Signs would go up week in advance – notice signs with upcoming effective dates

#### Needs/Requirements -

First round of pass issuance free/fee waived or sponsored PIO – strong program at roll out – public/attendees, neighborhoods (re change in approach and expectations)

#### Staff Actions -

Should take about 1 week to write the regulation once adopted
April action date desired/targeted
Hargrove – work on signage mock ups
Marissa – work on draft area maps
Lee A – check with TPSD director – does this need to go to boards/commissions?

#### Fiscal items -

Redfern - Cost estimate for signage

Should also include 4 weeks for management review/approval where necessary.

#### 3/28/17 meeting notes

#### General updates -

Law lead was reported to be taken over by Angela Rodriguez

Need a dedicated additional staff meeting to hash out transportation related details

Should consider festival beach area – council interest at adoption time

These are the approximate "NO PARKING" signs quantities required to cover the Zilker Neighborhood, Deep Eddy's Area and Bouldin Neighborhood. The criteria I utilize to place the



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signs is 2 Signs per block under 300' long, 1 sign every 150' approximately on blocks longer then 300', these numbers include signs on both sides of the street.

# Deep Eddy's Area: 52 Signs

• (Area: West of Atlanta St.-North of Lake Austin Blvd.-South of/and W. 7<sup>th</sup> St.-East of Lake Austin Blvd.)

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#### 2/3/17 meeting notes

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#### Fiscal items -

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To: <u>Hargrove, Frances; Redfern, Jason</u>
Date: Monday, May 15, 2017 9:33:54 AM

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See Full Resolution

http://www.austintexas.gov/sites/default/files/files/Parks/Special\_Events/PETF/06-14-2016\_resolution\_bcic.pdf

Jason A. Maurer
Sales and Events Manager
Office of Special Events
Austin Parks and Recreation Department
512-974-2427

# Special Event Residential Permit Parking Proposed Elements/Actions

- April 28 meeting
- May 12 meeting

# **Overview of DRAFT Proposal:**

- Will be managed like the existing Residential Permit Parking (RPP) program (same signs, permits, but with new zone numbers)
  - o Falls under the purview of the Parking Operations Division, RPP Section
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  - Zones created by neighborhood (can be activated in a custom fashion depending on scope of event impact)
- Entryway signs will be posted into neighborhood during those events, and drivers can also call 311 to ask about special events for a given zone number

# **Next Steps:**

- Receive feedback from stakeholders
- Schedule public informational meeting for subject area public input
- Receive agreement/Consensus of a certain grace period
  - Certain finite number of events or a finite time period
  - o Period must be accepted by all areas from an enforcement perspective
- Proposed fine is \$250, with an early pay amount of \$125 during activation period.
- Finalize estimated costs, resources for roll out. Will include a significant lead time for sign manufacturing, pass distribution, etc.

# **Samples from Other Cities:**

- City of Rollingwood <a href="http://kxan.com/2015/09/10/rollingwood-expands-parking-permits-during-special-events/">http://kxan.com/2015/09/10/rollingwood-expands-parking-permits-during-special-events/</a>
- City of Chicago <a href="http://www.44thward.org/site/epage/157731">http://www.44thward.org/parking/</a>

# Actions:

# Step 1

- City Council action to establish the program
  - NOTE this action <u>will NOT adopt the maps or zones</u>. Those will be finalized with neighborhood input
  - If approval does not occur in June, then the program will be delayed from further action until the fall when City Council reconvenes post-budget discussions.
- City Council will need to pass an ordinance to increase the fine amount
  - Proposed fine is \$125 early amount, \$250 standard

# Step 2

- Finalize maps and zones with stakeholders
- Finalize cost estimates
- Meet with event organizers regarding potential donations to establish the program (one-time costs such as sign manufacturing)
- Robust multi-modal messaging plan attendees, events, public, neighborhoods

From: Hargrove, Frances
To: "David Poisson"

Cc: Al-Hajeri, Joseph; Redfern, Jason; Maurer, Jason

Subject: RE: DRAFT - Event Permit Parking Map - Zilker/ Barton Hills

**Date:** Thursday, May 04, 2017 4:03:00 PM

# Yes – the 12<sup>th</sup> is still on as far as I know!

From: David Poisson [mailto:

**Sent:** Thursday, May 04, 2017 3:14 PM

**To:** Hargrove, Frances < Frances. Hargrove@austintexas.gov>

**Cc:** Al-Hajeri, Joseph <Joseph.Al-Hajeri@austintexas.gov>; Redfern, Jason

<Jason.Redfern@austintexas.gov>; Maurer, Jason <Jason.Maurer@austintexas.gov>

Subject: Re: DRAFT - Event Permit Parking Map - Zilker/ Barton Hills

#### Thank you Frances

That was what i conveyed to the neighborhood when proposing the permitting as I know a few residents who would try to speak on behalf of their street as they didnt like the existing parking restrictions during the events.

Is the next meeting on May 12th?

Thanks again

David

Sent from cell phone, please excuse any typos.

David Poisson
Broker Associate
Sky Realty
www.southaustinhomefinder.com
512-707-9143



#### **Information About Brokerage Services**

I am licensed to do business in the state of Texas by the Texas Real Estate Commission - License #589106

On May 4, 2017, at 2:46 PM, Hargrove, Frances < Frances. Hargrove@austintexas.gov > wrote:

Hey David,

The intent is to cover a general area rather than street by street. Having pockets of streets with available parking I think would generate an unwanted amount of traffic of those who figure out there is, in fact some parking, and then start trolling through the neighborhood hoping to find a spot. I suppose if there are streets on the outer edges of the core area that are not interested we can consider those but I think a general swath is what we are looking at to ease congestion in and around the neighborhood.

I've copied Joseph and the Jasons if they want to weigh in as well.

Thanks!

#### Frances

From: david poisson [mailto:

**Sent:** Thursday, May 04, 2017 11:45 AM

**To:** Hargrove, Frances < <u>Frances.Hargrove@austintexas.gov</u>>

**Subject:** Re: DRAFT - Event Permit Parking Map - Zilker/ Barton Hills

#### Hi Frances

One more quick question. Is the city more inclined to cover a general area as opposed to a street here or there, in the event I have people that want their street excluded although they might be in the middle of what would be a likely area for people to park.

Thanks again for your help

David

On Monday, May 1, 2017 3:59 PM, "Hargrove, Frances" < Frances. Hargrove@austintexas.gov > wrote:

# Happy Monday All:

Attached is the draft version on the event permit parking signage locations for Zilker and Barton Barton Hills. As discussed in the meeting, we started by covering the entire area, but will likely not need to go as far south as the map indicates. Please review and let us know how far back you would like us to place the signs. As soon as we have those details, we can finalize the costs.

Please let me know if you have any questions or need further assistance at this time.

Thank you!

#### Frances

#### **Frances Hargrove**

Division Mgr - Austin Transportation Department Austin Center For Events 505 Barton Springs Road Austin, Texas 78704 512-974-7083 Visit us @ www.Austintexas.gov/Citystage

From: Mooney, Ryan

To: Davila, Leander; Al-Hajeri, Joseph
Cc: Redfern, Jason; Austin, Lee

Subject: RE: RPP

Date: Wednesday, February 22, 2017 3:38:21 PM

## This is what I gathered from the meeting yesterday:

- Law Department is working on a draft ordinance.
- Not for multi-family, only single-family.
- No cost for initial hang-tag, only replacements.
- Passes are issued for the year.
- Event signs at entrance will identify special event days.
- Permanent signs on blocks will be present "No parking during special events except for RPP" or something like that.
- Need a mock-up of hang-tags/stickers.
- Need to go to Urban Transportation Commission and Mobility Committee as well as neighborhood groups.
- Neighborhood groups will identify when/where they want special event RPP.
- Need to create maps to show off at meetings.
- Need to provide info to ATD Public Information Office to facilitate neighborhood group meetings.
- Need a consequence for selling hang-tags/stickers.
- Serial number needed for hang-tags/stickers.

That's all I know.

#### Ryan Mooney

Transportation Supervisor Austin Transportation Department 512-974-2482

From: Davila, Leander

Sent: Wednesday, February 22, 2017 11:57 AM

To: Al-Hajeri, Joseph; Mooney, Ryan

Cc: Mooney, Ryan; Redfern, Jason; Austin, Lee

Subject: RE: RPP

I agree with Joseph's comments. Since this project is related to the RPP, at a minimum, Joseph needs to be a participant in the conversations. Please assure that he is included on correspondence/meetings from this point forward.

# Thank you.

Lee Davila, Infrastructure Operations Division Manager Austin Transportation Department Ground Transportation Division (512) 974-7714 office (512) 203-9576 mobile Lee.Davila@austintexas.gov From: Al-Hajeri, Joseph

**Sent:** Wednesday, February 22, 2017 11:32 AM **To:** Mooney, Ryan < Ryan. Mooney@austintexas.gov>

**Cc:** Mooney, Ryan < Ryan. Mooney@austintexas.gov >; Redfern, Jason

<a href="mailto:sub-right: 1886-8">
<a href="mailto:sub-right: 188

<<u>Lee.Austin@austintexas.gov</u>>

Subject: RE: RPP

So, who is going to be responsible for issuing these permits out? If it is going to be me, I have a vendor that I have been working with on this special event RPP permit, something I did long ago... Also, I need to be involved in this process to ensure I am aware and up-to-date on what is going on, so I can prepare.

Thanks,

# Joseph Al-hajeri

Permit & Licensing Review Analyst Parking Enterprise Division Austin Transportation Dept. Phone: (512) 974-6528

Fax: (512) 974-1560

Email: joseph.al-hajeri@austintexas.gov RPP Website: www.ausintexas.gov/rpp

Commercial Laoding Website: <a href="www.austintexas.gov/cvlp">www.austintexas.gov/cvlp</a>

Office Hours (Please call first): Mon – 8:30am to 2:00pm Tue & Thurs – 8:30am to 12:30pm Wed & Fri – 8:30am to 5:30pm

From: Mooney, Ryan

Sent: Wednesday, February 22, 2017 11:26 AM

To: Al-Hajeri, Joseph Subject: RE: RPP

Special Events RPP mock up.

From: Al-Hajeri, Joseph

Sent: Wednesday, February 22, 2017 11:24 AM

To: Mooney, Ryan Subject: RE: RPP

Sure, what is it needed for?

From: Mooney, Ryan Sent: Wednesday, February 22, 2017 11:20 AM To: Al-Hajeri, Joseph Subject: RPP

Good day Joseph,

Can you email me a scan of the RPP hangtag and sticker? Thanks.

From: David King
To: Hargrove, Frances

Cc: ; Maurer, Jason; Austin, Lee; Bollich, Eric

Subject: Re: Save the Date - Neighborhood Event Permit Parking Discussion - Feb 26/3:00 - 5:00

Date: Wednesday, February 25, 2015 8:39:40 AM

Hello, Frances,

Is the meeting scheduled for the large conference room, suite 1070 at One Texas Center?

I've invited a neighbor who lives in Zilker near Robert E. Lee Road to attend the meeting. He has experienced first-hand the traffic and parking issues from events at Zilker Park. He's very familiar with the temporary no-parking signs in front of his house and police barricades on his street. His perspective and insights will be very useful to our discussion about event permit parking.

Thank you, David

```
> On Jan 26, 2015, at 9:38 AM, Hargrove, Frances <Frances.Hargrove@austintexas.gov> wrote: >
```

> Hello and happy 2015!

>

> Please mark your calendars for an upcoming meeting to discuss different options for a long term solution to parking issues created in your neighborhoods due to events. Members of Austin Transportation Engineering will be on hand to discuss some ideas and answer questions. At this point, we would like to focus on the Bouldin/Zilker/Barton Hills neighborhoods, but would like to talk to the neighborhood leaders first. Once there is an agreement on the various options, we would like you take those back to your respective neighborhoods for further feedback from the residents.

>

> The meeting will take place at One Texas Center - mostly likely in the large conference room in Suite 1070. Once that is confirmed I will follow up with a calendar invitation. If I inadvertently left someone off the list, please let me know so that I can add them to the invitation.

> We look forward to seeing you on Thursday, February 26 3:00 p m. - 5:00 p m.

> Thanks!

> Frances

>

>

- > Frances Hargrove
- > Austin Center for Events
- > Austin Transportation Department
- > One Texas Center
- > 505 Barton Springs Road #1070
- > Austin, Texas 78704
- > 512-974-7083
- $> Frances. Hargrove@austintexas.gov < \underline{mailto:Frances. Hargrove@austintexas.gov} > \\$

>

> <winmail.dat>

From: Mooney, Ryan

To: <u>Maurer, Jason; Redfern, Jason; Hargrove, Frances</u>

Cc: Al-Hajeri, Joseph

Subject: RE: special event parking program

Date: Thursday, April 27, 2017 11:20:17 AM

Attachments: Special Event Residential Permit Parking.docx

Hello, see attached starting draft for the requested section 1 highlights. Joseph/Jason, please edit as necessary.

From: Maurer, Jason

**Sent:** Thursday, April 27, 2017 8:45 AM

To: Redfern, Jason; Mooney, Ryan; Hargrove, Frances

Subject: RE: special event parking program

Is this agenda good to print for tomorrow?

Jason/Ryan – are you able to have the information sheet or one-pager on the program (fees, high level rules, etc.)?

#### Jason

From: Maurer, Jason

**Sent:** Tuesday, April 25, 2017 9:06 AM

**To:** Redfern, Jason < <u>Jason.Redfern@austintexas.gov</u>>; Mooney, Ryan

<<u>Ryan.Mooney@austintexas.gov</u>>; Hargrove, Frances <<u>Frances.Hargrove@austintexas.gov</u>>

Subject: special event parking program

Some concepts/items for this week Friday's meeting.

Draft agenda below along with "items" needed.

Get me any comments by tomorrow end of day so we can prep.

Jason A. Maurer
Sales and Events Manager
Office of Special Events
Austin Parks and Recreation Department
512-974-2427

- Program overview (highlight sheet)
  - o Number of hangtags
  - o Division managing program
  - o Proposed fines for violators
- Program Goals
  - o Increase resident access, use
  - o Increase mobility
  - o Sustainability
  - o Scalability may be easily used by other large impact days, or events, district by district activation
  - o All signs with tow away blades
- Enforcement enhancements
  - o Patrolling
  - o Fine/fee changes
  - o Potential for Parking Enforcement Staffing changes ticketing, towing
- Review proposed signage map (aligned with current special event temporary no parking signs)
- Next steps
  - o Feedback from Neighborhoods
  - o Follow Up Meeting(s) or due date for feedback?
  - o City Council posting for action target date: MM, XXXX

# Props/materials needed:

- Overview sheet of program with pros/cons list number of tags, who will manage tags (divison) highlight sheet
- No parking sign template
- Main entry area(s) sign template copy
- Maps of various areas for implementation

From: Mooney, Ryan

To: Maurer, Jason; Manno, William; Redfern, Jason; Hargrove, Frances; Sweeney, Tom; Jones, Michael; Al-Hajeri,

<u>Joseph</u>

Subject: RE: Special Event RPP signs

Date: Friday, April 07, 2017 3:02:08 PM

Yes, they will have a tow-away sign. The sign shop is making physical signs for demonstration on corrugated plastic which will have the TAZ placard.

From: Maurer, Jason

**Sent:** Friday, April 7, 2017 3:01 PM

To: Mooney, Ryan; Manno, William; Redfern, Jason; Hargrove, Frances; Sweeney, Tom; Jones,

Michael; Al-Hajeri, Joseph

Subject: RE: Special Event RPP signs

We need to confirm a tow away blade on the signs don't we?

Jason

From: Mooney, Ryan

Sent: Friday, April 07, 2017 2:44 PM

**To:** Manno, William < william.manno@austintexas.gov >; Redfern, Jason

<<u>Jason.Redfern@austintexas.gov</u>>; Hargrove, Frances <<u>Frances.Hargrove@austintexas.gov</u>>;

Sweeney, Tom < Jones, Michael < Maurer,

Jason <<u>Jason.Maurer@austintexas.gov</u>>; Al-Hajeri, Joseph <<u>Joseph.Al-Hajeri@austintexas.gov</u>>

**Subject:** RE: Special Event RPP signs

I can neither confirm nor deny that.

From: Manno, William

Sent: Friday, April 7, 2017 2:43 PM

To: Mooney, Ryan; Redfern, Jason; Hargrove, Frances; Sweeney, Tom; Jones, Michael; Maurer,

Jason; Al-Hajeri, Joseph

Subject: RE: Special Event RPP signs

Is there an Area 51?

From: Mooney, Ryan

**Sent:** Friday, April 07, 2017 2:36 PM

**To:** Redfern, Jason < <u>Jason.Redfern@austintexas.gov</u>>; Hargrove, Frances

<<u>Frances.Hargrove@austintexas.gov</u>>; Manno, William <<u>william.manno@austintexas.gov</u>>;

Sweeney, Tom < Jones, Michael < Maurer,

Jason <<u>Jason.Maurer@austintexas.gov</u>>; Al-Hajeri, Joseph <<u>Joseph.Al-Hajeri@austintexas.gov</u>>

Subject: Special Event RPP signs

Hello all,

Attached is a PDF of the proposed signs. The bottom sign would go at the neighborhood entrance and possibly on some type II barricades along the streets, if needed.

I talked to Eric and he is OK with the signs.

#### **Ryan Mooney**

Transportation Supervisor
Austin Transportation Department
512-974-2482

From: Hernandez, Ruben

**Sent:** Friday, April 7, 2017 9:00 AM

To: Mooney, Ryan

**Subject:** Sign Fab Request

Here is a draft of how the signs will look just checking with you to make sure this is what you are needing before I make the signs. The No Parking signs will have the tow blade

From: <u>David King</u>
To: <u>Hargrove, Frances</u>

Subject: Re: Status of Event Parking Permit Program

Date: Tuesday, September 01, 2015 3:14:36 PM

Hi, Frances,

Thank you for your help!

Regards, David

On Sep 1, 2015, at 2:08 PM, Hargrove, Frances < Frances. Hargrove@austintexas.gov > wrote:

Hi David,

I'm trying to get something concrete from my team members on status. I'll let you know. Sorry for the delay.

**Frances** 

# **Frances Hargrove**

Austin Center for Events
Austin Transportation Department
One Texas Center
505 Barton Springs Road #1070
Austin, Texas 78704
512-974-7083

Frances.Hargrove@austintexas.gov

From: David King [mailto:

Sent: Tuesday, September 01, 2015 7:17 AM

To: Derr, Gordon

Cc: Tom Nuckols; Melissa W Hawthorne; Catie Mohin; Kevin Lewis; Kitchen, Ann; Spillar,

Rob; Tiemann, Donna; Maurer, Jason; Hargrove, Frances **Subject:** Re: Status of Event Parking Permit Program

Good Morning, Gordon,

I would greatly appreciate a reply to my email below. I need this information for the Parkland Events Task Force.

Thank you, David

On Aug 22, 2015, at 11:33 AM, David King < wrote:

Gordon,

This information will also be very helpful to me as a member of the Parkland Events Task Force.

Thank you,

David

On Aug 22, 2015, at 11:22 AM, David King wrote:

Hello Gordon,

Could you please give me an update on the status of the special event parking permit (SEPP) program? When will a pilot test be conducted? I've received requests from neighbors to do something about event parking in the neighborhood. The Blues on the Green concert at Zilker Park on August 12, 2015, generated a big increase in event parking in the neighborhood. Pedicabs are exacerbating this problem by offering rides to and from events at Zilker Park to non-residents who park in the Zilker and Barton Hills neighborhoods.

Will event producers be required to pay for the costs for the SEPP program and the permit fees so that the costs don't fall on residents and taxpayers?

Thank you,

David King ZNA President

# NO PARKING NO PARKING

# SPECIAL EVENT PARKING RESTRICTIONS IN EFFECT

#### **Special Event Residential Permit Parking**

- Will be managed like the existing Residential Permit Parking (RPP) program (same signs, permits, but with new zone numbers)
- Each house can receive up to 4 permits (2 hangtags, 2 stickers)
- Under the purview of the Parking Operations Division, RPP Section
- Proposed fine is \$125 early amount, \$250 standard
- City Council will need to pass an ordinance to increase the fine amount
- Parking Enforcement Officers will patrol neighborhoods and ticket/tow illegally parked vehicles
- Zone active during special events signs will be posted at entrances to neighborhood during those events, and drivers can also call 311 to ask about special events for a given zone number

From: Mooney, Ryan

To: Redfern, Jason; Hargrove, Frances; Manno, William; Sweeney, Tom; Jones, Michael; Maurer, Jason; Al-Hajeri,

<u>Joseph</u>

**Subject:** Special Event RPP signs

**Date:** Friday, April 07, 2017 2:36:07 PM

Attachments: Ryan Mooney signs.pdf

#### Hello all,

Attached is a PDF of the proposed signs. The bottom sign would go at the neighborhood entrance and possibly on some type II barricades along the streets, if needed.

I talked to Eric and he is OK with the signs.

#### **Ryan Mooney**

Transportation Supervisor Austin Transportation Department 512-974-2482

From: Hernandez, Ruben

**Sent:** Friday, April 7, 2017 9:00 AM

To: Mooney, Ryan

Subject: Sign Fab Request

Here is a draft of how the signs will look just checking with you to make sure this is what you are needing before I make the signs. The No Parking signs will have the tow blade



# ZILKER/BARTON HILLS NEIGHBORHOOD RESTRICTED PARKING

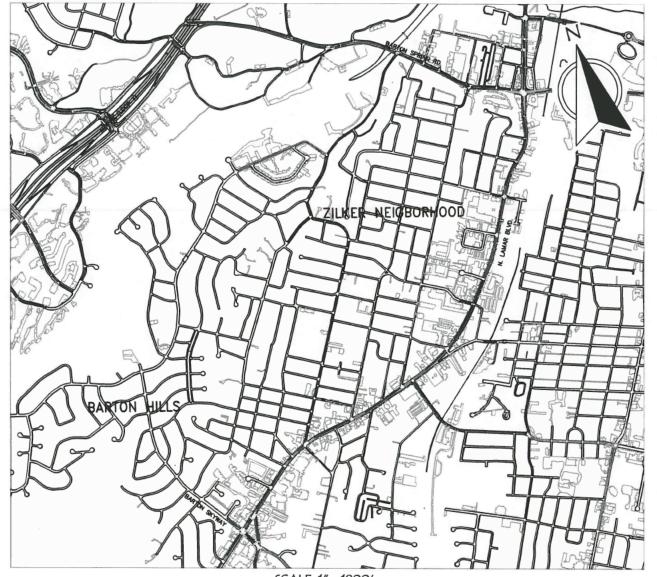
OF AUSTALLE OF AUS

TRAFFIC CONTROL PLAN

#### INDEX:

#### **CONTACT INFORMATION:**

PLAN INFOR	MATION:	
REVIEW	REVIEWER	DATE

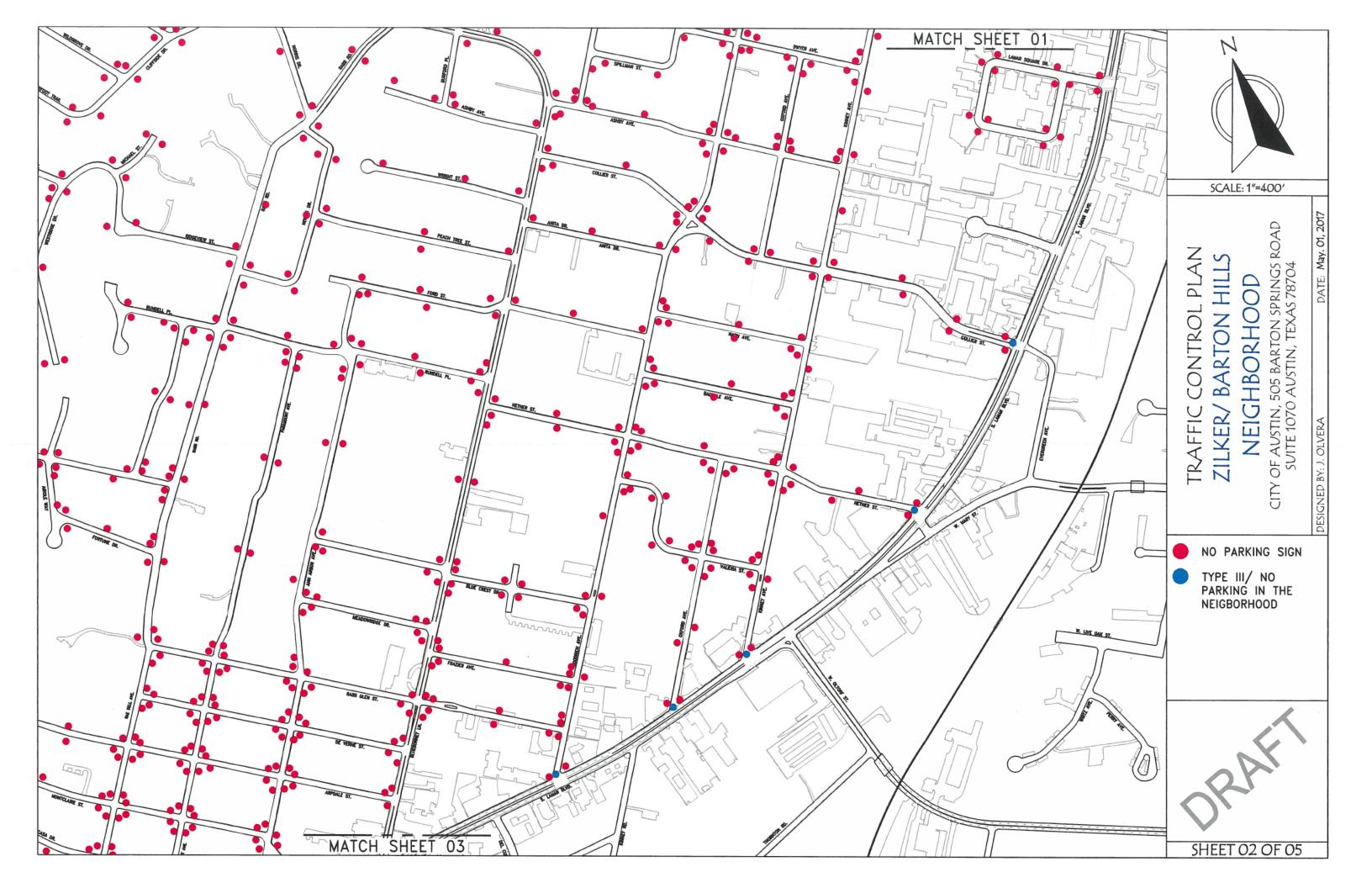


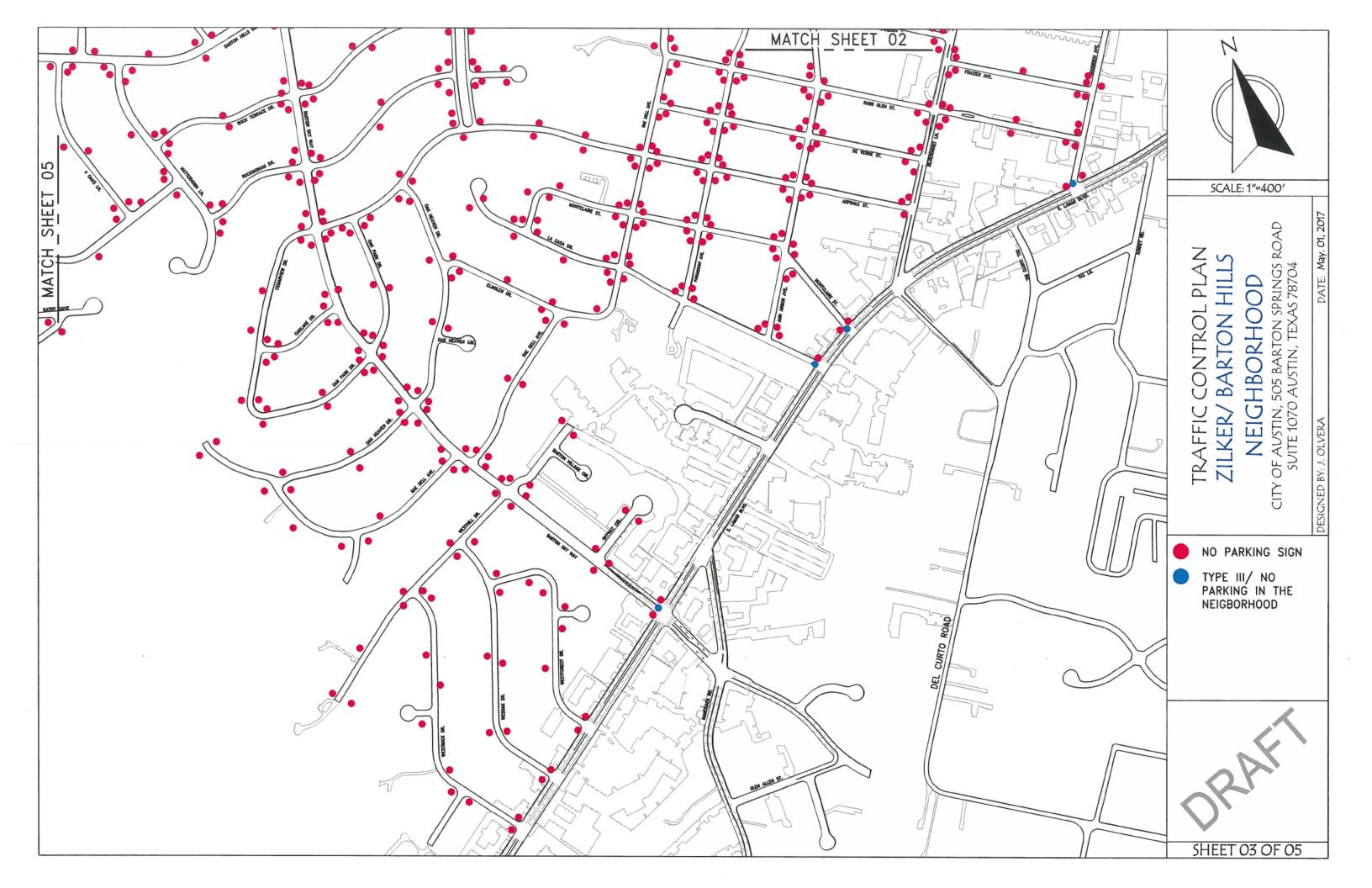
#### PREPARED BY:

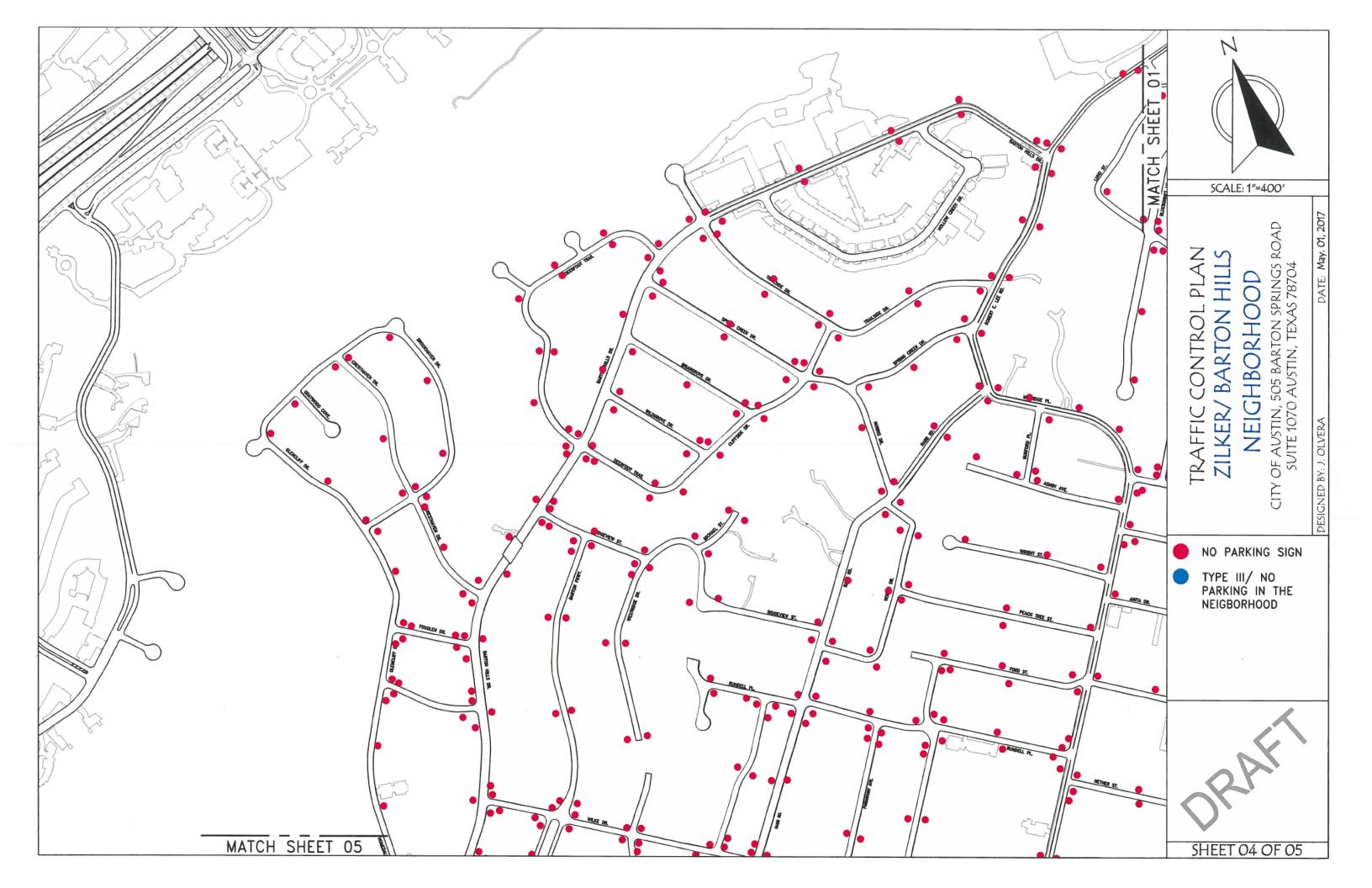
## City of Austin

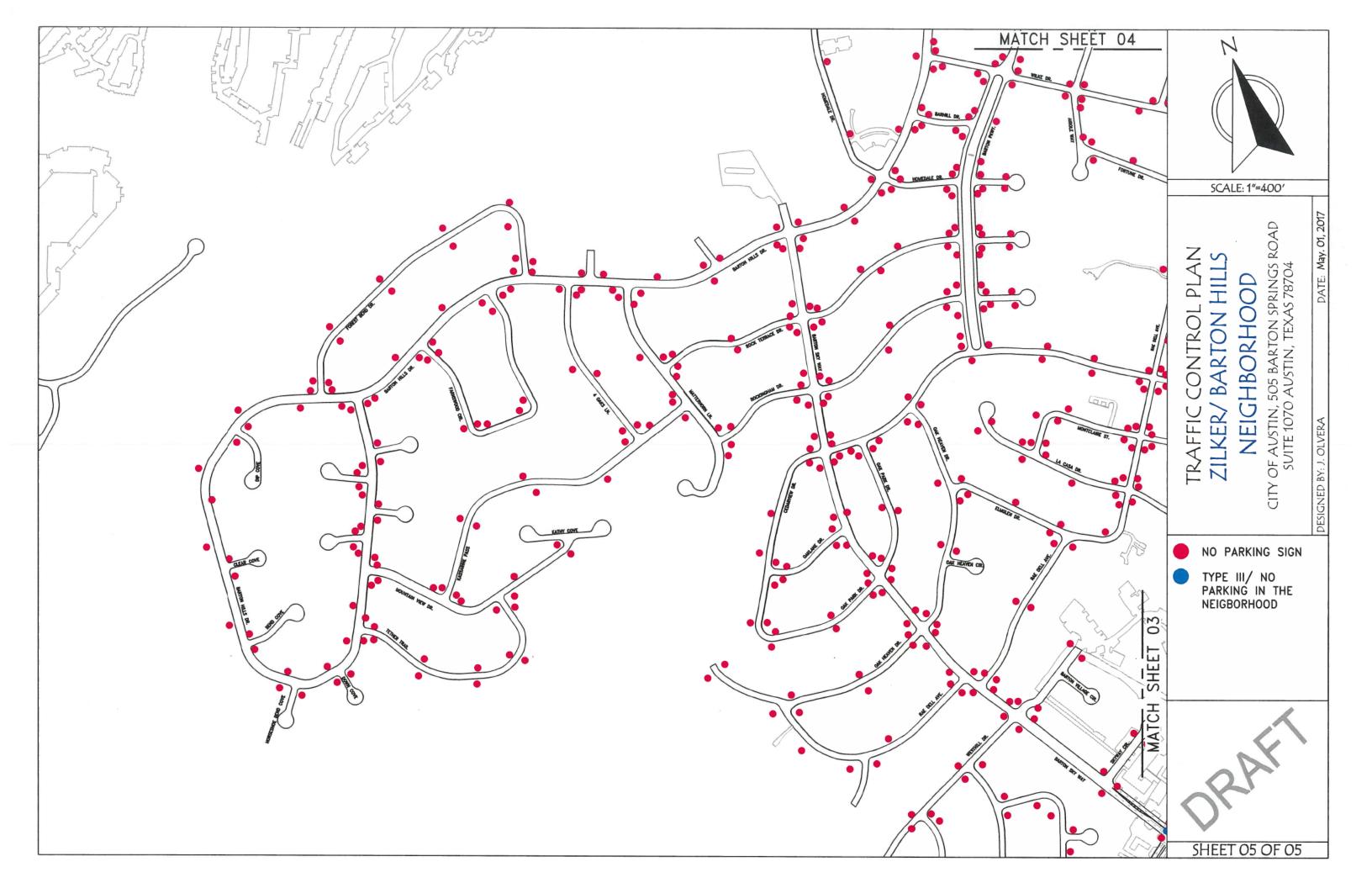
AUSTIN TRANSPORTATION DEPARTMENT OFFICE OF SPECIAL EVENTS 505 BARTON SPRINGS ROAD, SUITE 1070 AUSTIN, TEXAS 78704 Ph. (512) 974–7071, Fax. (512) 974–5617













# ZILKER/BARTON HILLS NEIGHBORHOOD RESTRICTED PARKING

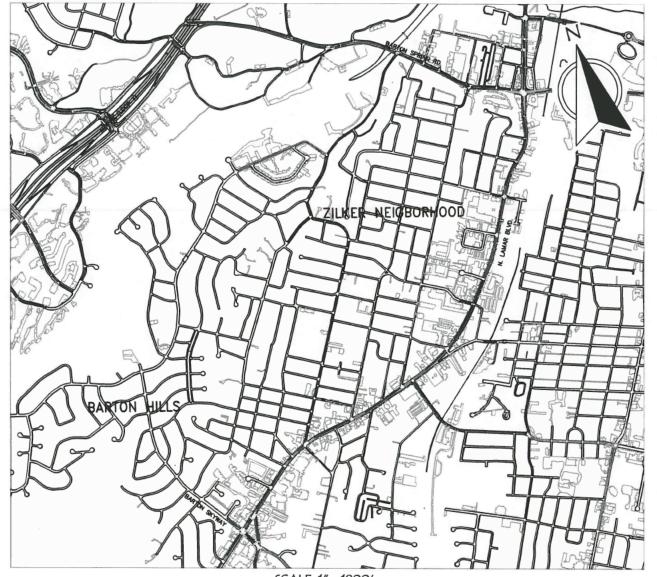
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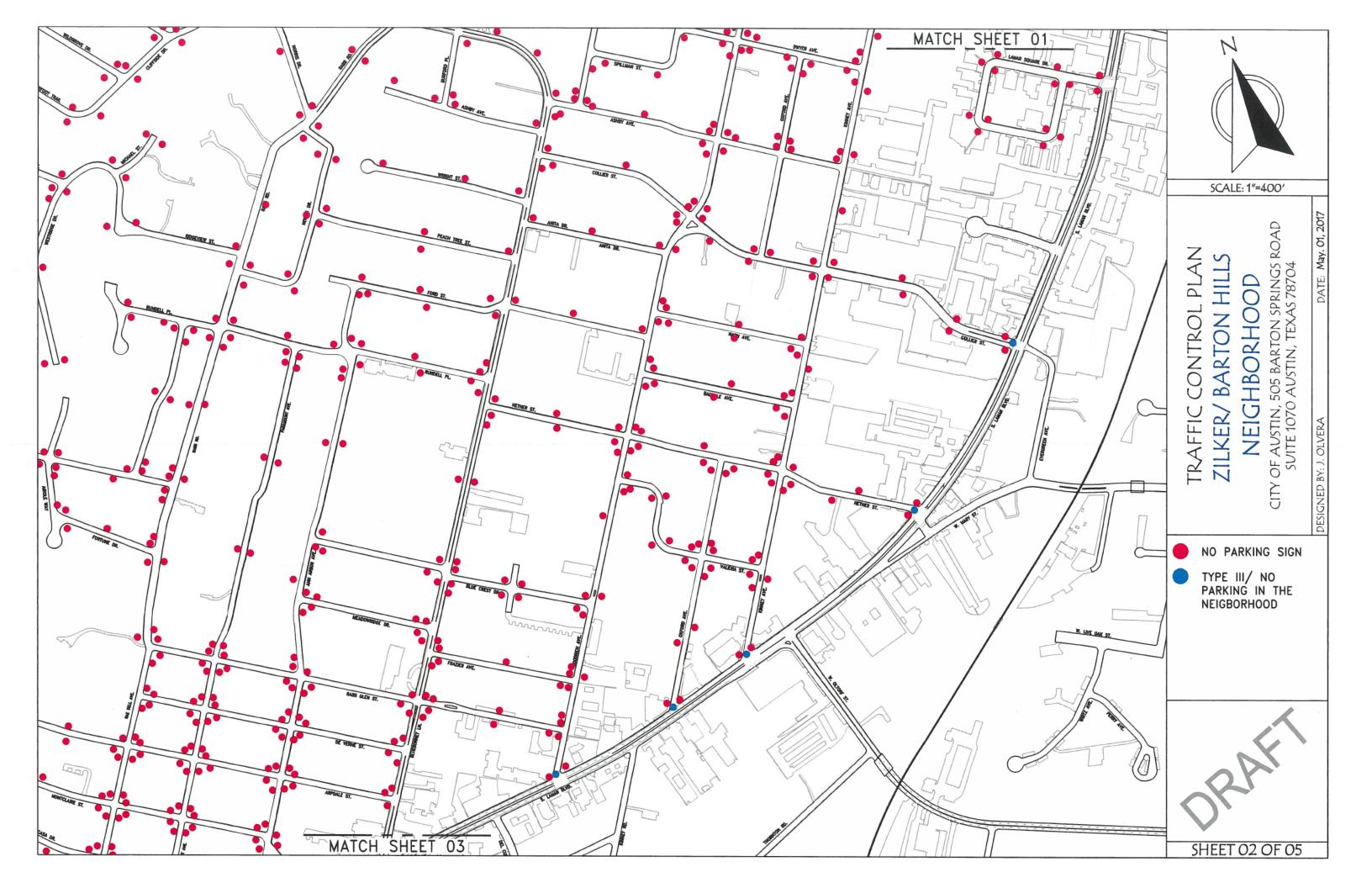


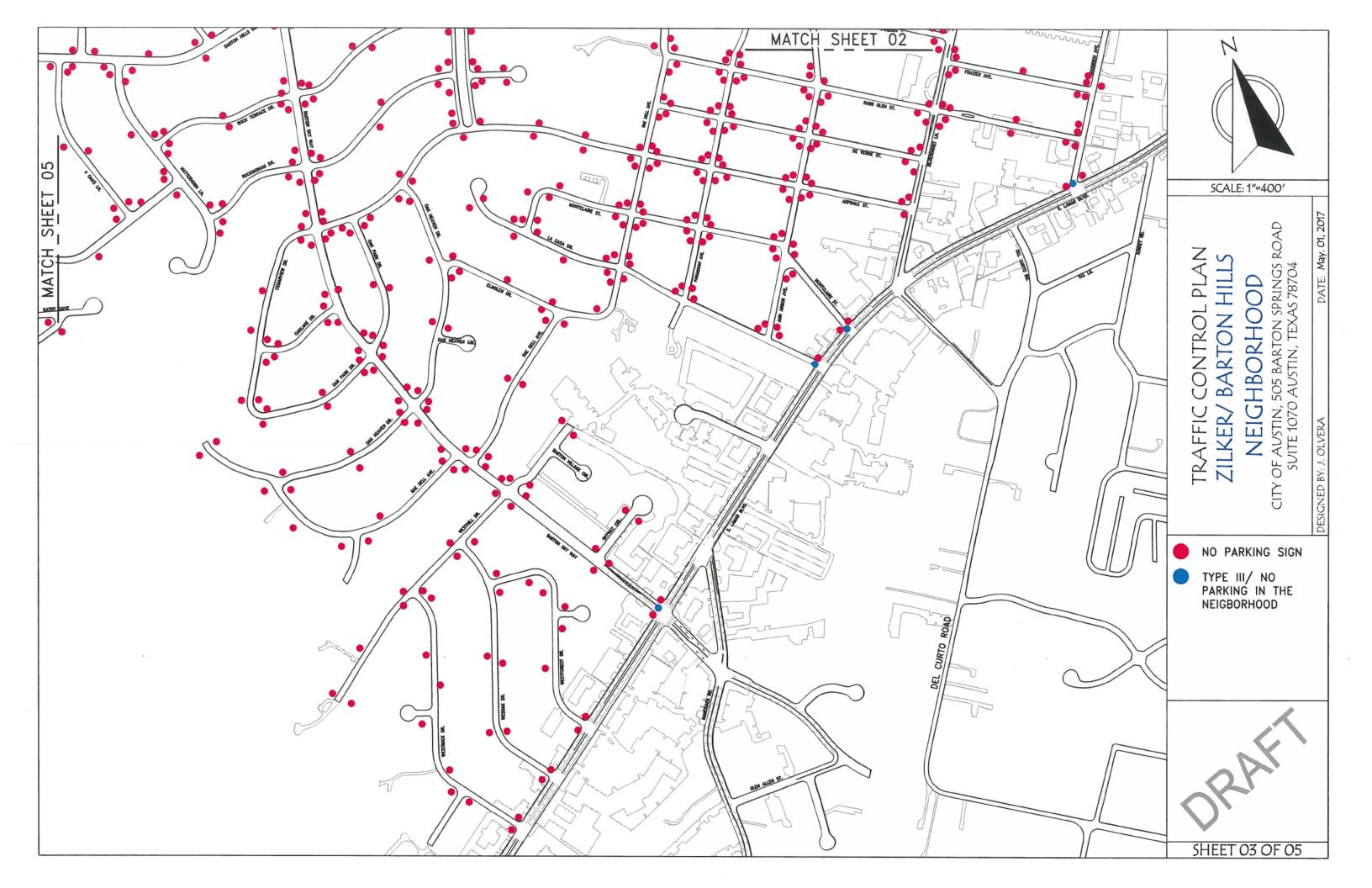
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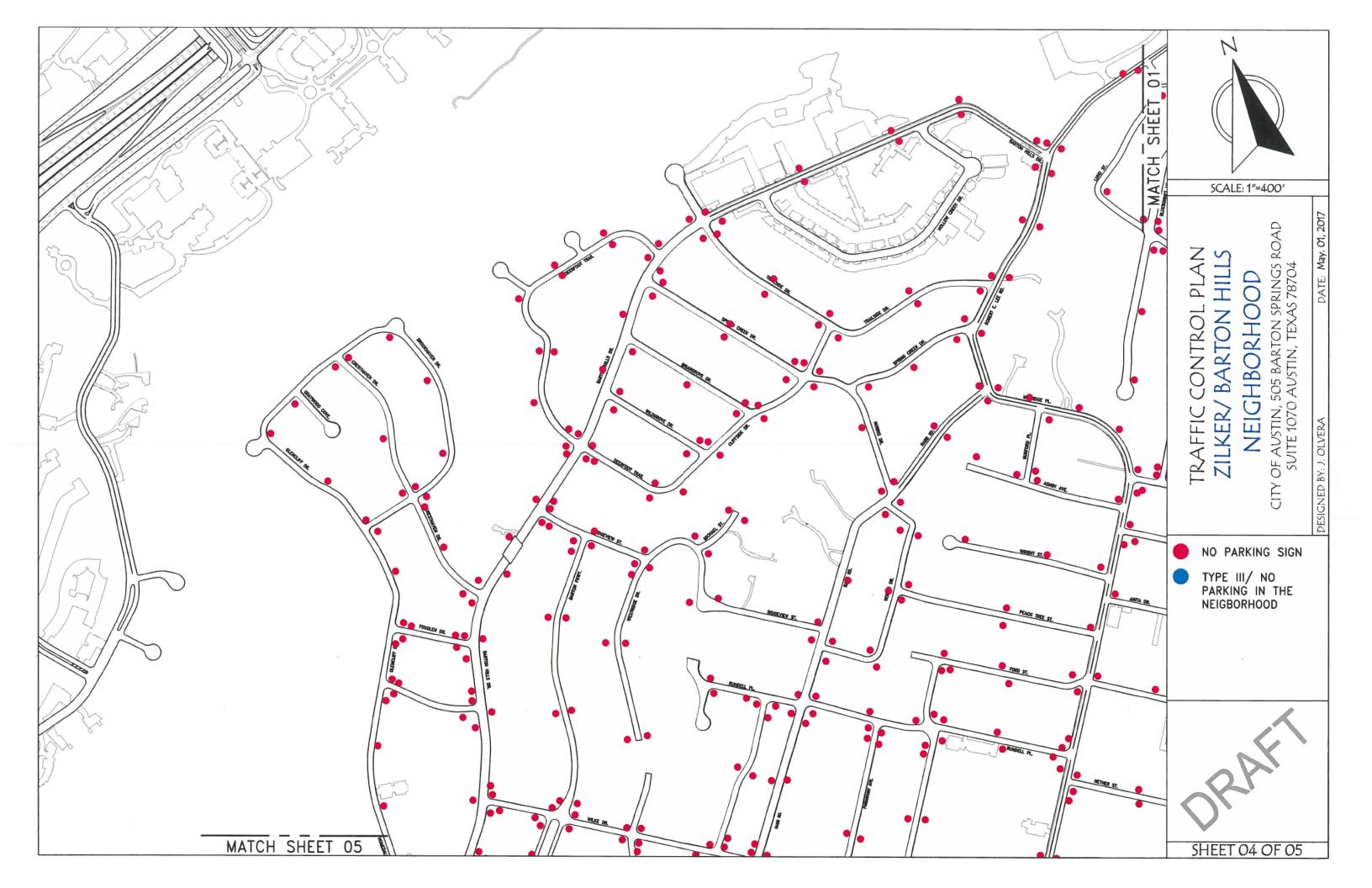
## City of Austin

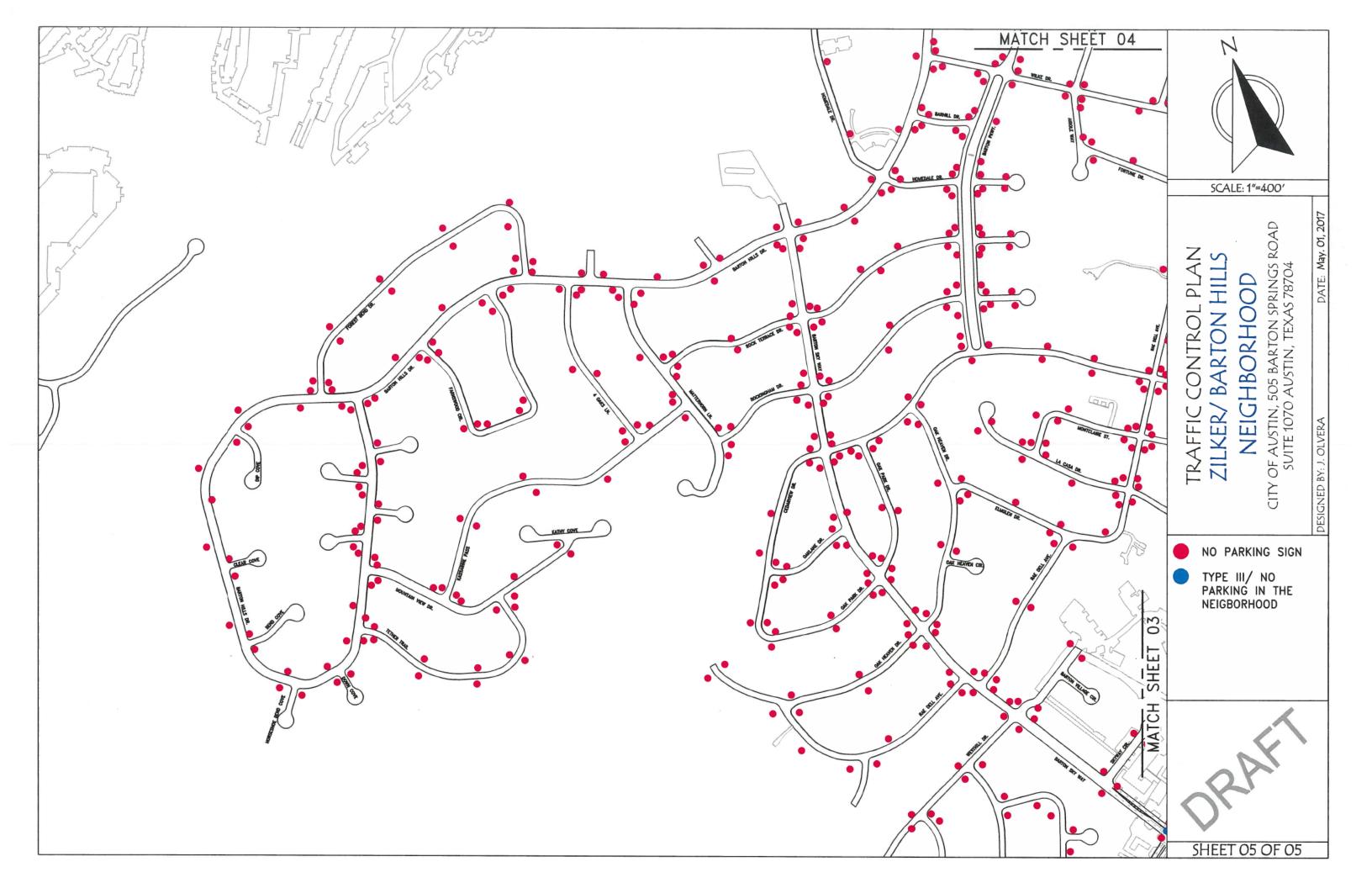
AUSTIN TRANSPORTATION DEPARTMENT OFFICE OF SPECIAL EVENTS 505 BARTON SPRINGS ROAD, SUITE 1070 AUSTIN, TEXAS 78704 Ph. (512) 974–7071, Fax. (512) 974–5617











Red city cosponsored events (costs to City)

Blue private events (all costs paid by organizer)

Vic Mathias (Bouldin Closures)	Event Days	# of Officers	Cost for Officers	Cost for Barricades	Total Enforcement Costs	
SXSW Music Festival	3	18	\$19,490.00	\$1,711.50	\$21,201.50	city co-sponsored
Urban Music Festival	2	12	\$9,143.25	\$1,300.00	\$10,443.25	*barricade cost est
Reggae Festival	3	18	\$14,338.25	\$2,430.21	\$16,768.46	
4th of July	1	6	\$5,913.00	\$941.00	\$6,854.00	city co-sponsored
Jr. League A Christmas Affair	4	8	\$5,255.50	\$2,282.00	\$7,537.50	*barricade cost est
Fun, Fun, Fun	3	18	\$18,268.75	\$1,711.50	\$19,980.25	*barricade cost est
,,						
Austin's New Year	1	6	\$5,670.00	\$941.00	\$6,611.00	city co-sponsored
	1	6		\$941.00  Sub Total City Costs ered by Private Events Sub Total Shores	\$6,611.00 \$34,666.50 \$54,729.46 \$89,395.96	city co-sponsored
		6 # of Officers		Sub Total City Costs ered by Private Events	<b>\$34,666.50</b> \$54,729.46	city co-sponsored
Austin's New Year Zilker Park			Sub Total Cove	Sub Total City Costs ered by Private Events Sub Total Shores	<b>\$34,666.50</b> \$54,729.46	city co-sponsored
Austin's New Year	Event Days	# of Officers	Sub Total Cove	Sub Total City Costs ered by Private Events Sub Total Shores  Cost for Barricades	\$34,666.50 \$54,729.46 \$89,395.96	
Austin's New Year  Zilker Park  Kite Festival	Event Days	# of Officers	Sub Total Cove  Cost for Officers \$11,170.70*	Sub Total City Costs ered by Private Events Sub Total Shores  Cost for Barricades \$2,863.00	\$34,666.50 \$54,729.46 \$89,395.96 \$2,863.00	

Sub Total City Costs \$2,863.00
Sub Total Covered by Private Events \$165,643.00
Sub Total Zilker \$168,506.00

Grand Total City Costs \$37,529.50
Grand Total Private Events \$220,372.46

Grand Total Cost for Enforcement Current Model \$257,901.96

#### **Internal Notes**

AWP

AWP

Turnkey

AWP

parking enforcement (AWP)

2015 numbers

AWP

#### Internal Notes

AWP

Turnkey

Turnkey

AWP